

# MAAGNYETA KODJO

## ANALYST DEFENSE & SECURITY, PROJECT MANAGER & COMMUNICATION

### OBJECTIVE

I am a bilingual analyst, communicator, and project manager with more than 7 years of extensive experience with international organizations and NGOs, associations, and agencies. I have expertise in defense, peace and security issues, crisis, corporate and digital communication. I also have skills in communication, public relations, public affairs, and project management. This upgrades my profile for positions requiring a certain versatility with transversal missions.

I am looking for opportunities in organizations that set goals for excellence and sustainable growth.

### PUBLICATIONS

#### ARTICLES AVAILABLE ON ACADEMIA.EDU

- Trafic de drogue: au-delà du fantasme d'une "Connexion africaine"
- Toxic relationship: the 'modern' African town and the countryside, a reconsideration for suitable and sustainable development of the continent.
- Prospective review of the book MALI CONFLICT OF 2012-2013: A CRITICAL ASSESSMENT (Patterns of Local, Regional and Global Conflict and Resolution Dynamics in Post-colonial and Post-cold war Africa), TCHIOFFO KODJO.

### MAIN SKILLS

- Monitoring, research & analysis of information.
- Development & implementation of communication plans and strategies.
- Conflict and crisis management, Security Sector Reform (SSR).
- Project management (monitoring & evaluation).
- Drafting and editing (notes, reports, press releases, newsletters, language elements, mapping, benchmarks).
- Monitoring & analysis of communication campaigns.
- Digital communication & marketing.
- Planning & organizing events.
- Listening and understanding needs.
- Word, Excel, Powerpoint, Photoshop, Adobe Illustrator, Mailchimp, Canva, WordPress, GIMP, Wondershare Filmora, reputation-vip, Zoom, Slack.
- Interpersonal and results-oriented skills.
- Stress and timeline management.
- Bilingual French - English.

### PROFESSIONAL BACKGROUND

#### Division Manager

*Les Jeunes IHEDN | Nov. 2020 - today*

- Monitoring and production of surveillance documents on current events and socio-political and security dynamics.
- Organization of online events on defense, security, geopolitics, energy, and economic issues.
- Contacting and liaising with speakers for conferences.
- Creation and edition of the newsletter 'Katiopa News'.
- Producing a weekly social media alert.
- Organization of a conference series for the 'Mare Nostrum' project on the dynamics around the Mediterranean Sea.
- Organization of an online conference on Security Sector Reform (SSR).
- Team building, capacity building & activity planning.

#### Communication consultant & project manager

*Public Affairs Africa | Aug. 2019 - Jan. 2020*

- Developed and reformulated strategic communication plans.
- Produced content for digital marketing.
- Crisis communication.
- Transversally managed accounts and achieved projects (Invest in West Africa and Africa Startup Tour).
- Monitored, managed project websites, and optimized SEO.
- Community management (LinkedIn, Facebook, Twitter).
- Monitored partnerships and sponsors.
- Followed-up strategic, thematic, and reputational aspects of the projects;
- Drafted & edited press releases, press kits, and newsletters.
- Drafted notes and concept notes for institutions & sponsors.
- Followed up design production with the creative team.

#### Analyst, PR & crisis communication

*EH&A Consulting | Oct. 2018 - Jan. 2019*

- Prepared crisis communication elements for clients (detailed benchmarks, stakeholders mapping).
- Drafted analyses and synthesis notes & researched open sources.
- Participated actively and achieved crisis simulation exercises.
- Drafted crisis simulation' exercises feedbacks.
- Drafted weekly press reviews.
- Monitored clients' e-reputation with reputation-vip
- Community management (LinkedIn, Facebook, Twitter, blog).
- Prepared conferences.
- Managed the contacts list with Mailchimp.

## PROJECTS

### SPECIAL FORCES PROJECT (OCT. 2017 - OCT. 2018)

The project focused on the nature, missions, operational and supply modes (financial, human, logistical, and equipment resources) of the French special forces. Also on current and future challenges they could face.

Plus a comparative study with the British and the American special forces.

### PROJECT ON THE 2017 FRENCH STRATEGIC DEFENSE AND SECURITY REVIEW & THE 2019-2025 MILITARY PROGRAMMING LAW AND THEIR CONSEQUENCES FOR THE FRENCH ARMED FORCES (NOV. 2017 - MAY 2018)

Study of French, British, and German White Papers on defense and security; and the France 2017 Strategic Review. Comparative study of military programming laws from 2005 to 2025. Monitoring of parliamentary debates on the armed forces budget and future investments for maintenance, recruitment, and the purchase of new equipment.

### PROSPECTIVE STUDY PROJECT ON 'THE SECURITY IN THE MEDITERRANEAN BASIN BY 2030' (OCT. 2017 - FEB. 2018)

Prospective study of the different challenges: political, security, food, energy, environmental, demographic, migratory, which the whole Mediterranean basin could face by 2030. Elaboration of possible future scenarios.

## INTERESTS

Political, economic, technological, and financial news.

Fashion design (styling).

Digital marketing.

Do It Yourself (DIY).

## CONTACT

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### Analyst, research & communication associate

Oxfam International | Jan. 2014 - Apr. 2016

- Researched for notes and reports drafting on governance, post-conflict reconstruction, and geopolitical/security issues and policies.
- Advocated and supported actively lobbying campaigns on peace, security, and conflict resilience.
- Implemented & achieved public relations and communication operations.
- Strengthened collaboration between Oxfam and the African Union on peace and security, and monitored this partnership.
- Participated actively in discussion groups with note writing.
- Supported the Union's projects on women's empowerment.
- Planned and organized events, symposia, and seminars on peace and security issues with the Peace and Security Department of the African Union Commission.
- Updated the Oxfam Compendium on the African Union.

### SSR/DDR Officer

African Union Commission | Apr. - Oct. 2013

- Researched on peace, security, Security Sector Reform (SSR), and post-conflict reconstruction policies.
- Prepared joint UN-EU conferences and workshops on SSR, women, and children in conflict.
- Developed and implemented the SSR communication and dissemination strategic plan.
- Provided administrative support and bilingual (French-English) translation.
- Strengthened cooperation and information sharing on SSR best practices with ECOWAS and ECCAS regional organizations.

### Program manager assistant

International Committee of the Red Cross | Jan. 2010 - March 2013

- Prepared and operationalized projects for disaster and humanitarian crisis management.
- Established, developed, and achieved partnerships with bilateral and multilateral, national, and international partners for full and effective implementation of projects.
- Provided technical assistance in project preparation, monitoring, and evaluation.
- Fieldworked on projects for refugee integration & resilience.
- Updated priorities, project processes & training requests.
- Drafted reports and special reports on project progress and completion.
- Monitored the policy' makers sensitivity to crisis and disaster management issues.

## EDUCATION

### Institut des Relations Internationales et Stratégiques de Paris (IRIS SUP) | 2017 - 2019

*Master in defense, security and crisis management*

### University of Witwatersrand (South Africa) | 2016

*Certification in Project management (monitoring & evaluation)*

### University of Yaounde II-Soa - CREPS (Cameroon) | 2011 - 2013

*Master in Strategy, defense, security, conflict and disasters' Management*

## REFERENCES

I will provide the contact details of my references on request.